

Alexander Saretzky

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- Education** **2001-05 Alfred University**
New York State College School of Art and Design
Bachelor of Fine Arts : Expanded Media. Alfred, NY
- Experience** **2005-08 Theory x Practice**
Freelance Graphic and Interactive Design, New York, NY
I generate ideas to synthesize with client's needs, then accurately articulate them, in print or an interactive medium.
- 2004-07 History Village Productions**
Producer / Film Maker, Lawrenceville, NJ
Oversaw all aspects of an educational documentary for the Rockingham Historic Site in Princeton, New Jersey, where General George Washington resided in 1783.
- 2003 M•A•C Cosmetics**
Intern for Creative Department, New York, NY
I was exposed to the intricacies of designing for a luxury brand, the dedication to attention for detail, and the complexities of managing a photographic campaign.
- 2002 Gillespie Communications / Interpublic Group**
Intern to Creative Director, Princeton, NJ
My introduction to a professional design office, working with the Creative Director, Art Director and Project Manager to help facilitate attainment of their objectives.
- Awards** Eagle Scout 2001; Jonathan Allen Leadership Award '01-04;
Project 21 Scholarship '00-01; Experimental Television Center Residency '03-04
- Technical Proficiencies** Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, Director
Mac OS, FinalCut Studio, Microsoft Office, iWork, iLife, Quark XPress, html, css
- Portfolio** Please visit <http://alex.saretzky.com> for a comprehensive overview
- References** Available upon request